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July 31,2009

To whom it may concern:

My name is Joe McGovern and I am the owner of Stan and Joe's Saloon in Annapolis Maryland. I have been working with Dave George and Chesapeake Creative Services for almost a month now and could not be happier. With times being tight, to make a financially aggressive move caused a little concern at first, but I am proud to say that I am thrilled with our decision to go with Dave.

As a locals Saloon, we have many events and usually very short notice. Dave has the ability to work with me on the fly and make our Website not only up to date, but almost up to the minute. In a computer generation, this is a very valuable tool.

Another great aspect is our "Email Army". Due in large part to the positive responses from the web site created by Dave, our email customer list has grown from 300+ to almost 900 in 4 weeks and we will have over a 1000 by September.

It was a pleasure to write this recommendation and I invite you to call me with any questions. I have 25+ years in the restaurant business and can honestly say that Dave is not just someone who does works for me, but a valuable member of the Stan and Joe's team.

Sincerely,

Joe McGovern  
Owner  
Stan and Joe's Saloon  
Annapolis  
[www.stanandjoessaloon.com](http://www.stanandjoessaloon.com)  
410-263-1993